

RED RIVER --- FARM NETWORK



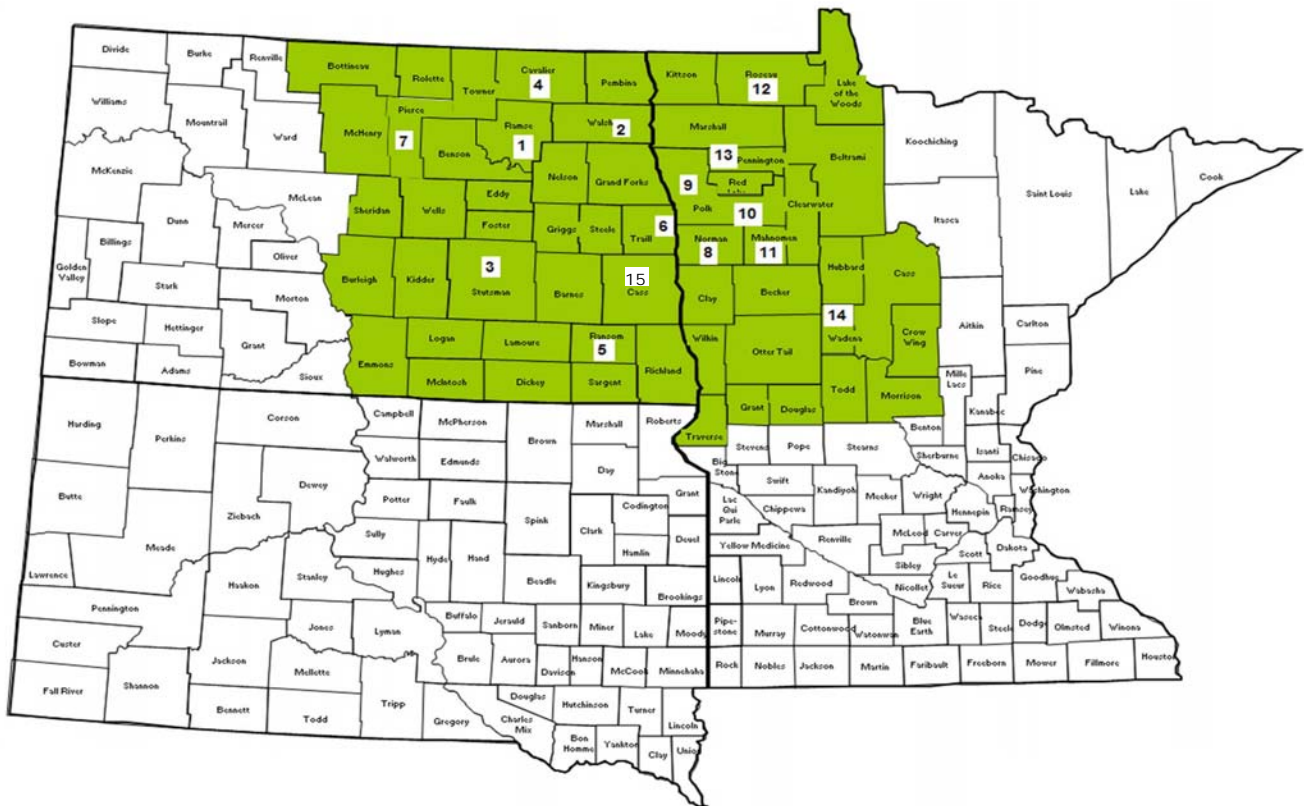
Mission:

Super-Serve Farmers and those who wish to do business with them.

Here's how...

- 85 minutes each weekday of in-depth News, Markets and Weather specific to Northern Plains Agriculture.
- Trusted broadcast journalists delivering timely information vital to successful farm-business operation.
- Affiliate stations that recognize the economic impact of agriculture.
- Advertising that works.

RED RIVER FARM NETWORK



North Dakota

- 1) Devils Lake—KZZY—103.5 FM—100,000 W
- 2) Grafton—KXPO—1340 AM—1,000 W
- 3) Jamestown—KSJB—600 AM—5,000 W
- 4) Langdon—KNDK—1080 AM—1,000 W
- 5) Lisbon—KQLX—890 AM—1,000 W
- 6) Mayville—KMAV—1520 AM—2,500 W & 105.5 FM—25,000 W
- 7) Rugby—KZZJ—1450 AM—1,000 W
- 15) Casselton—KVMI—103.9 FM—25,000 W

Minnesota

- 8) Ada—KRJB—106.5 FM—100,000 W
- 9) Crookston—KROX—1260 AM—1,000 W
- 10) Fosston—KKCQ—1480 AM—5,000 W & 96.7 FM—25,000 W
- 11) Mahanomen—KRJM—101.5 FM—25,000 W
- 12) Roseau—KCAJ—102.1 FM—25,000 W
- 13) Thief River Falls—KKAQ—1460 AM—2,500 W
- 14) Wadena—KKWS—105.9 FM—100,000 W & 920 AM—KWAD—1,000 W

America's Top Farm Team



Mike Hergert

RRFN Farm Director and
Past-President of the
National Association of
Farm Broadcasting.



Don Wick

Past-President of
National Association of
Farm Broadcasting,
NAFB Farm Broadcaster
of the Year in 2004-2005.



Randy Koenen

President-elect of the
National Association of
Farm Broadcasting,
assuming office in 2008.

Delivering...

- Two—30 minute newscasts (early a.m. and noon)
- Three—5 minute market updates
- One—10 minute market close

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Coverage Area:

56 Counties: Eastern North Dakota and Western Minnesota
Highest rated programming in AMR Research for the Fargo DMA

Economics

Total Farms	12,584
'05 Cash Receipts	\$5,909,757,300
'05 Avg. Cash Receipts/Farm	\$138,778
'02 Total Farm Sales	\$4,420,134,000
'02 Avg. Total Farm Sales	\$103,798
'02 Total Farm Prod. Expenses	\$2,270,438,608
'02 Production Expenses/Farm	\$76,800

Livestock Production

Beef Cattle	1,738,000 hd
Hogs	238,700 hd

Crop Production—Total Acreage

Potatoes	99,500
Sugarbeets	628,600
Dry Beans	704,300
Wheat	6,037,180
Barley	744,000
Sunflowers	555,900
Soybeans	6,401,100
Corn	2,716,600
Oats	269,700
Hay	2,379,300
Canola	596,800
Flaxseed	332,500

Sources: 2006 AMR Report, 2005 ND/MN Ag Statistics Services, 2002 U.S. Census of Agriculture
Complete County by County production analysis available on enclosed CD ROM

What our listeners say:

"I can tell you that from my experience on the Minnesota Association of Wheat Growers, there's nobody better than Mike Hergert in agricultural journalism...nobody! Mike asks the most difficult questions at the most opportune times. There are some other good ones (farm directors) I think, but there's nobody at the level of Mike Hergert."

Noel Kjesbo
Minnesota Association Of Wheat Growers

"I don't recall ever seeing a farm broadcaster (Don Wick) who worked harder and got more local, state, midwest and international stories."

Gyles Randall
University of Minnesota
Southern Research and Outreach Center

"Randy Koenen is a huge asset to the Red River Farm Network. His real-life experience in production agriculture and accomplishments in farm broadcasting make Randy a wonderful addition to our organization."

John Vasichek,
President,
Red River Farm Network
and Horse Sense Radio Network.

"As farmers, we depend on radio for our farm news and market information as we move into the busy growing season.....(It seems)... farm content on the radio gets too promotional, doesn't get enough airtime or is treated like an afterthought. That's not the case with Mike Hergert (and the Red River Farm Network)."

Ron Anderson
Farmer, Hallcock, MN